



WORLD
SKATE

ARTISTIC SKATING WORLD CUP

SHOW GROUPS & PRECISION

PESARO, NOVEMBER 07th - 11th 2018

www.aswcpesaro.it

ADRIATIC
Arena

Via Y. A. Gagarin, s.n.c.
tel. 0721 400272



**ARTISTIC SKATING
WORLD CUP**
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THE EVENT

From 7th till 11th November 2018, Pesaro is hosting the first edition of “**Artistic Skating World Cup - Show Groups & Precision**”.

The best skating Groups coming from all over the World will perform challenging choreographies in one of the greatest venues of Europe: **Adriatic Arena**.

FOR THE FIRST TIME IN ITALY

5 DAYS OF MUSIC AND SHOW

A WORLD SKATE EVENT

TEAM COMING FROM ALL OVER THE WORLD

4 SPECIALITIES
WORLDWIDE LIVE STREAMING

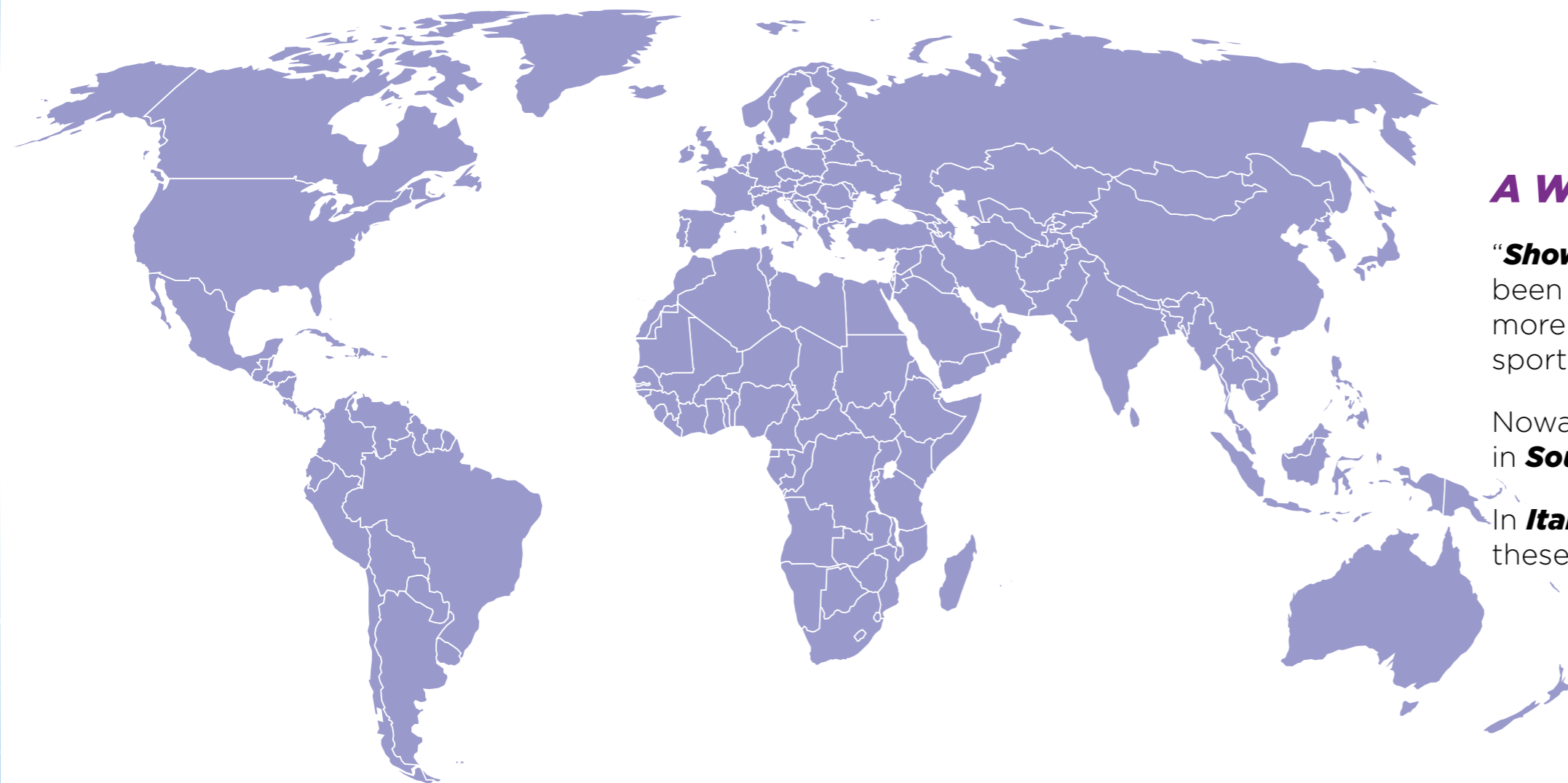




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A WORLDWIDE POPULARITY

“**Show Groups & Precision**” sport disciplines have been growing up since the end of 90’s gathering more and more athletes and audience of skating sports.

Nowadays these specialities are definitely popular in **South America** and **Europe**.

In **Italy** about **3,500 skaters** are devoted to these sport disciplines.



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THE AUDIENCE

NATIONAL AND INTERNATIONAL

WORLDWIDE LIVE STREAMING OF THE EVENT
AND GLOBAL COVERAGE ON WORLD SKATE CHANNEL

KIDS AND TEENAGERS

YOUNG ATHLETES AND SKATING SPORTS LOVERS

FAMILIES

FOLLOWERS AND SUPPORTERS
FROM ALL OVER ITALY AND EUROPE



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THE VENUE

Adriatic Arena is a unique venue that hosted many prestigious sport events (FIG Rhythmic Gymnastics World Championships, Basketball Major League, Davis Cup, Rhythmic Gymnastics World Cup).

Strategically located in Central Italy on the Adriatic coast, the Arena is easily reachable both from North and South. Adriatic Arena boasts a very huge attendance from all over the Country.





WORLD SKATE WEB AND SOCIAL MEDIA COVERAGE

34.154 likes on Facebook page

6.485 followers on Instagram

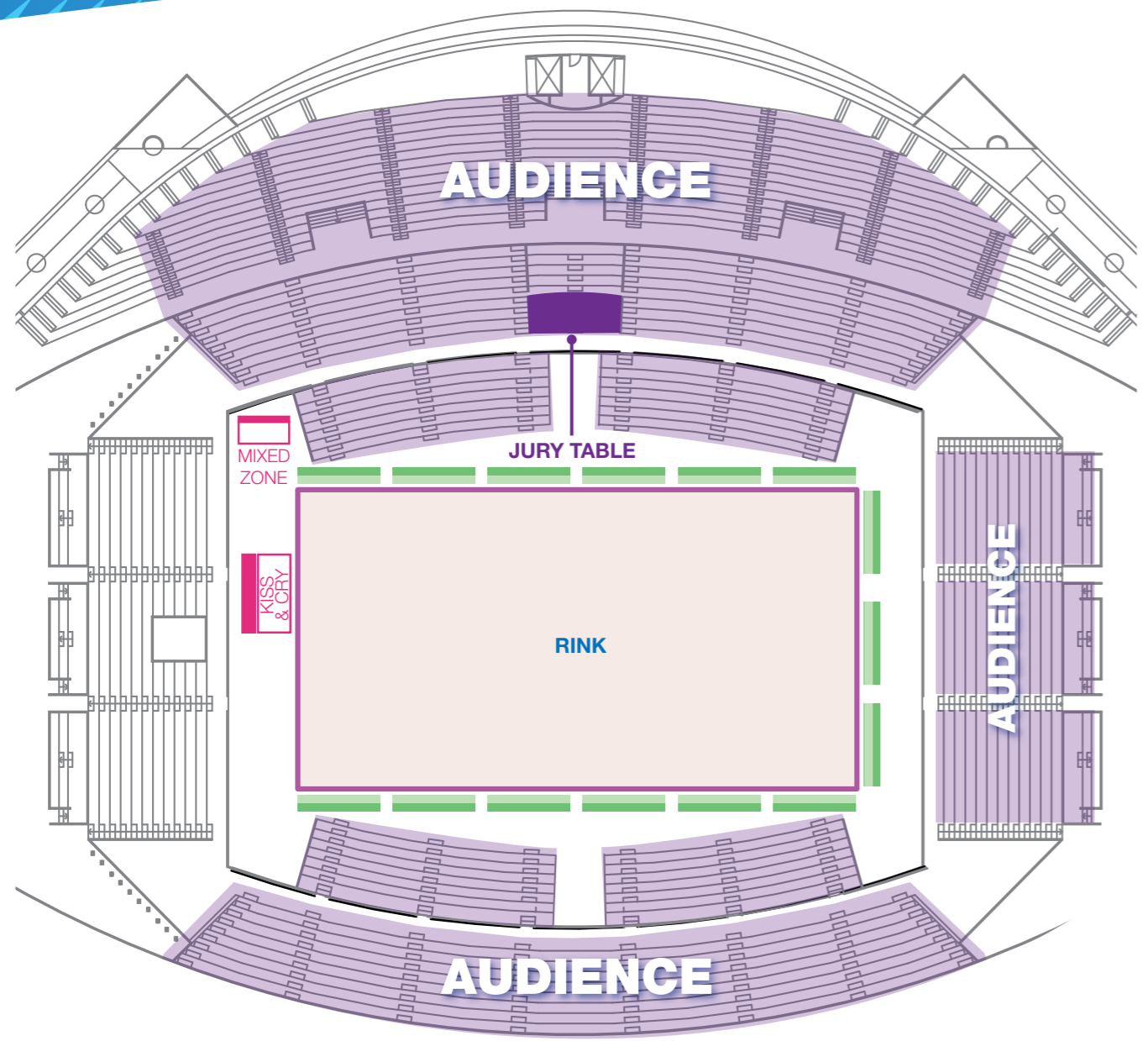
3.332 followers on Twitter

857 subscriptions to Youtube Channel

The event will be broadcast worldwide through a global live streaming.





BECOME
PARTNER

 **WORLD
SKATE**
ARTISTIC SKATING WORLD CUP



VISIBILITY

Discover all sales and marketing opportunities for your brand.

-  **BANNER ON COMPETITION FLOOR**
internal side
Modular banners:
 - tv/streaming visibility
 - audience visibilitySize 3x0,7 mt. per banner.
-  **BANNER ON COMPETITION FLOOR**
external side
Modular banners:
 - audience visibilitySize 3x0,7 mt. per banner.
-  **KISS & CRY + MIXED ZONE**
modular multi brand
Modular wall positioned in the areas where athletes wait for the judges' votes and grant interviews
 - tv/streaming visibility
 - audience visibility
-  **MAXI SCREENS**
Suspended maxi screens over the competition floor



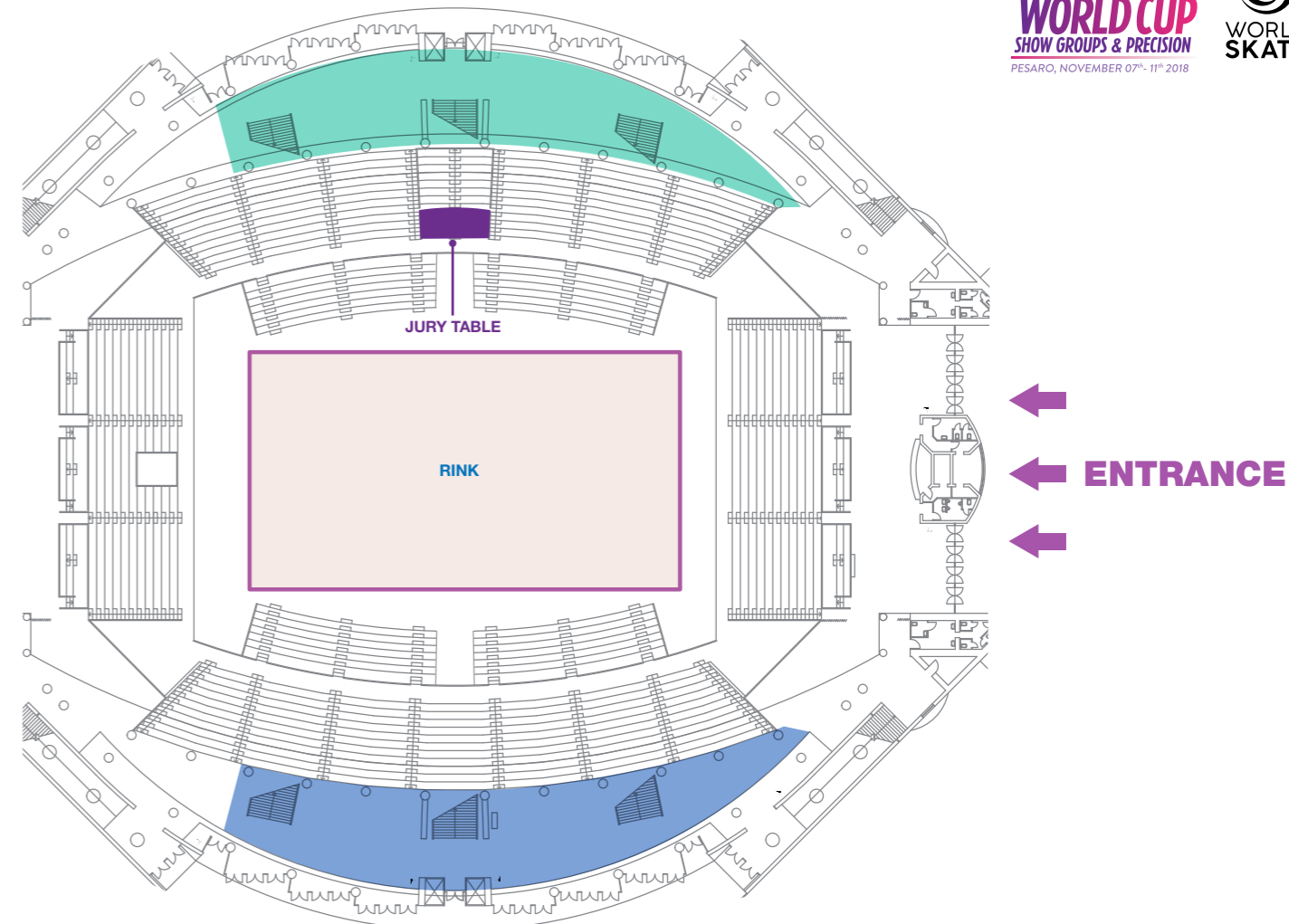
EXHIBITION AREA

A shopping and exhibition area will be set up in the grandstand level.

Companies will have the chance to display, promote and sell their products/ services to the audience.



** The picture is purely for example*



■ EXHIBITION AREA

■ GOLD EXHIBITION AREA

Basic equipment

- size 4x3 mt booth
- electrical socket (1,5 KW) and spotlight
- 1 table
- 2 chairs



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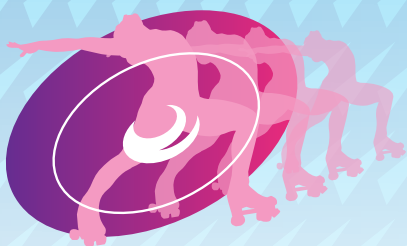
REGIONE MARCHE COMUNE DI PESARO

ADRIATIC Arena FARMACIE COMUNALI

G3

N5

G3



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